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Dear Gayle,



Fall is almost here ... It's time for back-to-school, football, and Labor Day! The month of August's unique week-long holidays bring humanly aspects to our lives by celebrating life, friendship, and kindness:

- Week 1 National Simplify Your Life Week
- Week 2 National Smile Week
- Week 3 Friendship Week
- Week 4 Be Kind to Humankind Week

### Team Tools Meet Up Orlando, FL

July 25, 2009 - Black Angus Orlando

The Tools for Success Boca Raton, FL, attendees and several Florida members of myhousecleaningbiz.com met up in Orlando, FL, to network and share a great meal!



We had a wonderful time renewing relationships and shared industry information. This is a very energetic and dedicated group of small business owners. The main business of our meet up day was to have

fun, and Sharon Cowan made sure we all enjoyed ourselves!

Sharon Cowan, industry partner/consultant and owner of The Cleaning Business Consulting

### Celebrate Success, Gayle Jones!



Recently, A Zing Zap Cleaning Service joined the Central Florida Business Professional (CFLBP) networking group who meet every other Tuesday for lunch and conduct business by sharing news about their business needs and successes.

This month we interviewed CFLBP's Secretary and a South Lake County business owner, Gayle Jones.

\* *Where are you originally from?*

Houston, TX, until I was 14 and then relocated to Orlando. In 1995 I moved to Clermont when my son was born.

\* *Tell us about your business venture.*

After my son was born, I wanted to find a profession that would allow me to work from home, earn a

Group and Maid for Success, is one of the best mentors in our industry. Our next Tools For Success seminar will be in Orlando, FL, on November 7-8.

## Green Cleaning

### *How Toxic Is Your Home?*

Being a cleaning service owner, I'm always looking for ways to live healthier and breathe easier. It's eye-opening to see just how much toxicity we are exposed to every day.



Itchy skin under the bed linens is the annoying situation I'm facing right now. After some research, I found cotton sheets are treated with formaldehyde, a colorless, poisonous gas. It can cause severe allergic reactions to the skin, eyes, and respiratory tract. Oh boy! It is classified as a probable human carcinogen. A good alternative is to buy Organic cotton flannel sheets or untreated cotton percale sheets in order to avoid toxin exposure.

Did you know for every toxic product in your home, there is a safer alternative? For instance:

- Don't use ammonia when you clean windows ... use distilled white vinegar and water.
- Another greening of our own behavior included refilling our own water bottles instead of using toxic, store-bought plastic bottles.
- Most detergents aren't safe because they contain petroleum-based products. Soap-based cleaning products are made from natural oils and minerals. One of the best and most natural products to use while cleaning is simply natural soap with water ... liquid vegetable-oil soaps called castile soap.
- Throw away all of those plug-in air fresheners at your home. Replace them with a couple of house plants which freshen the air by absorbing carbon dioxide we've exhaled and releasing oxygen. Plants such as the spider plant are great at removing air pollutants from your home.
- Environmental Protection Agency studies have proved candles emit low levels of toxic substances such as toluene, acetone, benzene, styrene, and mercury. The EPA tested a random group of over 30 candles and found 20 toxic Volatile Organic Chemicals (VOCs). Instead, burn candles containing beeswax or soy-based alternatives. Better yet, buy LED flameless candles that are safer for your family and home.

Three simple, inexpensive products are all you need to clean:

good income, and still spend time with my son. I bought my first computer as a Christmas present for myself. AOL had a webpage creator that I started playing with and learned basic HTML code. I decided I wanted to go back to school for a degree in computer programming. I was able to do that through grants. I went to school four nights a week until I landed a job at a software company. I started learning ASP scripting and setting up SQL databases to create functional websites. I learned PHP, too. I am also learning AJAX which is a way to send data to a database. It is very dynamic and very fun to learn!

*\* What do you enjoy most about your job?*

Constantly learning and experimenting with the latest technology using style sheets, JavaScript, security, and Search Engine Optimization. No room for boredom, it's a very creative profession!

*\* What is your greatest accomplishment?*

Establishing my own company, setting my hours, and marketing my work all make me feel I am on my way to being a successful business owner. I am proud of my work ethics ... evidenced by long-time, loyal clients who are very satisfied with my work. I've found great joy in being able to turn my clients' ideas into reality on the World Wide Web.

*\* Did a person or event help you or touch you in some way to influence your decision to become a web developer?*

I influenced and motivated myself, and I'm proud I found a profession that I've enjoyed for over 12 years.

*\* Tell us about future plans for WEBvelations?*

I will continue applying the latest technology in Web Design & Development and pursue growing my business by marketing creative and multifunctional websites for all types of businesses in South Lake County and surrounding areas.

If you would like to contact Gayle Jones:

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Business Phone: 352.557.4451

[Towndigger.com](http://Towndigger.com)



-Baking Soda: a wonderful abrasive for cleaning. Baking soda is slightly alkaline, with a ph around 8.1 (7 is neutral), so it neutralizes acid-based odors in water and absorbs odors from the air.

-White Vinegar: a powerful acidic all-purpose cleanser. Because it is acidic, it can dissolve mineral deposits from glass, coffee makers, and other smooth surfaces.

-Hydrogen Peroxide: a natural disinfectant and whitener. Hydrogen peroxide has been used instead of chlorine as a safer and eco-friendly municipal water purifier.

## The Oreck Vacuum Company Supports Cleaning For A Reason Foundation

If you are interested in purchasing an Oreck vacuum and supporting the Cleaning For A Reason Foundation which provides free professional house cleaning to cancer patients undergoing treatment, please [send an email to info@zingzap.com](mailto:info@zingzap.com) stating your desire to purchase and we will assist you with your order. Thank you for your support.

Price: **\$189.00**

S & H: **\$12.00**

**Total Price: \$201.00**

\$45 of Your order will be donated by The Oreck Vacuum Company to support the foundation's work to continue providing assistance to cancer patients.

**A SPECIAL THANKS TO SEVERAL OF OUR CLIENTS WHO HAVE ALREADY TAKEN ADVANTAGE OF THIS GREAT OFFER! THANK YOU FOR YOUR SUPPORT!**

**Click Here To  
ORDER NOW  
& Make A  
Difference  
today!**

The month of August will be a month of relaxing weekends for us. Our busy fall season is approaching fast, so we will be taking full advantage of the lazy (and very hot!) summer days...taking in a movie and dinner, spending time with family, and possibly take a roadtrip to Tampa for a long weekend.

Enjoy the lazy days of Summer and be safe, simplify your life, and smile!

Fall is just around the corner ... Football season!



**Dee and Stephen, Owners**  
**A Zing Zap Cleaning Service**

# FREE HOUSE CLEANING FOR 12 MONTHS!



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WE WILL HOLD THE DRAWING ON OCTOBER 1, 2009, AND ANNOUNCE THE WINNER IN OUR OCTOBER NEWSLETTER.

YOUR DONATION IS TAX DEDUCTIBLE.

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[Contest Deadline Extended: SEPTEMBER 30, 2009](#)

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